

RESOLUTION NO. 62-R-2023-2024

A RESOLUTION ESTABLISHING DOWNTOWN SIGNAGE AD HOC COMMITTEE

WHEREAS, the downtown is a vital community resource for those who live and work in Storm Lake; and

WHEREAS, the City, with significant public input, completed a Downtown Master Plan in 2023; and

WHEREAS, the Iowa Downtown Resource Center recently completed a Downtown Assessment through an extensive, in-depth three-day process; and

WHEREAS, the City Council recognizes that a sign is an integral part of the cityscape and, as such, can detract from or enhance the City's image and character; and

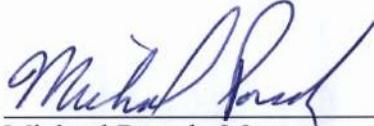
WHEREAS, the City Council promotes aesthetic signing and graphic design that enhances the architectural or historic quality of a building and historic nature of the cityscape ; and

WHEREAS, the Council finds that a new Downtown Signage Ad Hoc Committee should be established that will work to improve design and communication on appropriate signage in the Central Business District.

NOW, THEREFORE, BE IT RESOLVED by the City Council of the City of Storm Lake as follows:

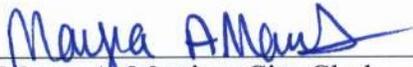
1. The Council hereby creates the nine-member Downtown Signage Ad Hoc Committee with six members from the Central Business District and three members from the public at large.
2. The Downtown Ad Hoc Committee will meet in public periodically on a schedule set by the Committee and will report findings and recommendations directly to the Mayor and City Council.
3. The Council hereby sets the time frame for the Ad Hoc Committee from date of approval of this Resolution to December 31, 2024.

Dated this date: June 17, 2024



Michael Porsch, Mayor

ATTEST:



Mayra A. Martinez, City Clerk